

We've Always Been Green

Less really is more.



From the green in our logo to the on-demand concept of digital printing, everything about ImageSet has always been **GREEN**.

Because there are no plates or film to image, digital printing doesn't produce the hazardous wastes associated with conventional printing processes. Our digital presses not only use eco-friendly inks, but also require less energy to operate, and use less waste in make-ready.

When you consider as much as 35% of all printing is thrown away due to obsolescence, digital printing's ability to print only what you need, when you need it, makes green sense too. Our collateral-on-demand solutions have helped our customers save hundreds and even thousands of dollars in reduced waste.

But perhaps one of the biggest waste savings comes from targeted direct mail marketing, which allows marketers to mail fewer pieces, with better response rates. So you'll not only save a few green trees, you'll save some green dollars as well.

For more information on how our digital printing processes and products affect the environment, call us at 713-869-7700 or go to www.imageset.com.

DIGITAL PRINTING MEANS:

- Less paper waste
- Less emission of volatile organic compounds
- Less usage of natural resources

WE OFFER RECYCLED STOCKS

**DIGITAL PRINTING:
IT'S NATURALLY
GREEN!**